



Pickleball BC Association Board Meeting
23-06-06, 6:00 pm Zoom

Attendees

| | | | |
|------------------|---------|-----------------|---------|
| Dave Eaton | Present | Phil Sheps | Present |
| Brett Forsythe | Absent | Martin Schinkel | Absent |
| Rick Folk | Absent | David Snell | Present |
| Susan Inkman | Absent | Rod Williams | Present |
| Walter Knecht | Present | | |
| Sharon MacDonald | Present | | |

1. **Quorum** - achieved.

2. **Agenda**

Tacit approval - no changes.

3. **Prior Minute Review – May 2, 2023**

Moved by Sharon, seconded by David that these minutes be adopted as presented.
Carried

4. **PCO SGM June 6, 3 pm**

Meeting was held – about 100 members signed in.

After a number of formalities – the ‘motion’ was moved and seconded.
Very short discussion – one speaker for and one opposed.

Live in person vote called. And the results:

| | In favour | Opposed | Abstained |
|-----------------------|------------|------------------------|-----------|
| Members in attendance | 33 | 63 | 1 |
| Absentee ballots | <u>155</u> | <u>2,581</u> | |
| Totals | 188 | 2644 == 93.4% against. | |

Motion defeated (needed 2/3 majority to pass).

Next steps – discussion with G5. The Bylaws need updating – no doubt but with a few clauses changed.



An email will be sent to all Club Presidents informing them of the results.

5. Mayne Island – pickleball vs tennis

Tennis is taking legal action to regain use of what they perceive as their courts. Discussion re should and if so – how does PBC react or get involved. After due consideration Phil will contact the Mayne Island Community Centre org to ascertain the merits and strengths of the legal action. Phil will report back.

6. Provincials Vernon 2023

All agreed that the event was a HUGE success! We will write a formal letter of appreciation to Richard Chambers and team.

What did we learn, how do we get to replicate? By the end of June it is expected that the Vernon team will have a report on the many aspects. We shall be translating this etc into a Bid Book.

7. Lake Country – discussions ‘in camera’

8. Burnaby Cup - discussions ‘in camera’

9. Director Participation – discussions ‘in camera’

10. “Reports”

- a. Grants etc – Sharon – see submitted report
Will be reviewing the Comox application for suitability
Some payouts waiting for Suzi to be ready – soon!
- b. Financial – Suzi – not present – see report
She is nearly complete with ‘rebuilding’ the data.
WK will ask Suzi about transfer from previous treasurer
- c. Facilities - Dave E – see report
- d. Media etc - David S – see report
PADS – WK to meet with PADS Laura Wednesday June 7
- e. Memberships – Rod – see report
Membership continues to climb fast with new members outpacing returnees
- f. Officiating – Rick – not present – see report
- g. Misc – Walter – no report



- i. Delta tournament June 3 & 4
One competitor suffered a significant ankle injury. Our concerns – a) her health; b) a proper incident report is submitted for the protection of everyone.
- ii. BC Lung Foundation & the N51 Tournament
BC Lung does not provide funds for this type event. Alternate arrangements (of the PADS style) maybe possible.

11. **Motion to adjourn** M by Sharon, S by Rod 7:05 pm

Next meeting July 4, 6 pm.



Reports to the Board – June 6, 2023

Grants by Sharon

PBC Grant Log

Reporting Template (2023)

| Type (Comm Date APP APP's Youth Received) | Name of Applicant | (R)jected (A)pproved | Grant Amount | Grant # | Date of Grant Approval Email | Date of 90 Day Claims Expiry | Paid out | Comments |
|---|--|-------------------------|-----------------|---------|---------------------------------------|---------------------------------------|----------|---|
| 1 Youth Jan.11/23 | Victoria PB/Centre Mountain Lellum Scl | approved | \$ 500 | 117 | Jan 18/23 | Apr 18/23 | Apr.25 | portable nets for outdoor use/paddles/balls |
| 2 Com Jan.26/23 | Metchosin PB/Carol Voyt | approved | \$ 500 | 118 | Mar 5/23 | June 5/23 | Apr.24 | nets |
| 3 Com Mar 5/23 | South Cowichan PB/Laurie Vasey | approved | \$ 500 | 119 | Mar 6/23 | June 6/23 | | celebrate National Pickleball Day |
| 4 Com Mar 5/23 | Qualicum Beach/Peter Drummon | pending | \$ 500 | n/a | | | | outdoor court const ction/non PBCA affiliate |
| 5 com Mar 7/23 | Peninsula PB/Cindy Barton | approved | \$ 500 | 120 | Mar8/23 | June 8/23 | Apr.24 | 3 portable nets |
| 6 youth Feb.28/23 | Vancouver PB/Janet Martini/E Van Elen | approved | \$ 500 | 121 | Mar 8/23 | June 8/23 | | junior paddles and balls sent in for payment May 5/23 -- no payout as yet |
| 7 Com Apr.5/23 | Campbell River | approved | \$ 500 | 122 | Apr.14/23 | July14/23 | | paddles & balls for beginner players sent in for payment May 7/23 - payout as yet |
| 8 Youth Apr.15/23 | Peace Country PB/District of Taylor | approved | \$ 400 | 123 | Apr.17/23 | July17/23 | | paddles, balls and eyewear |
| 9 Youth Apr.18/23 | North Shore PB/Queensbury Elem | approved | \$ 200 | 124 | Apr.20/23 | July20/23 | | portable pickleball net |
| 10 Youth Apr.21/23 | North Shore PB/Highland Elem | approved | \$ 430 | 125 | Apr.24/23 | July24/23 | | 24 wooden paddles - advised need to be USA approved |
| 11 com May22/23 | Terrace PB/Lenette Desjarlais | approved | \$ 500 | 126 | May 23/23 | Aug 23/23 | | start up of Club -- nets and equipment |
| 12 Com May 21/23 | Comox/Ron Dumbarton | rejected | \$ 500 | | | | | instruction on pickleball machine |
| Total | | | <u>\$ 5,530</u> | | | | | |

Submitted by Suzi

Profit and Loss January 1 - June 5, 2023

| | TOTAL |
|--|---------------------|
| INCOME | |
| 4000 Membership Revenue | 18,777.50 |
| 4100 Advertising Revenue | 300.00 |
| 4700 Interest Revenue | 0.27 |
| Total Income | \$19,077.77 |
| GROSS PROFIT | \$19,077.77 |
| EXPENSES | |
| 5000 Bank charges | 20.70 |
| 5100 Advertising and Promotional | 1,616.78 |
| 5200 Dues, Fees and Subscriptions | 427.22 |
| 5300 Office Expenses | 435.31 |
| 5400 Credit Card Merchant Fees | 9.60 |
| 5500 Travel to Meetings | 4,392.21 |
| 5700 Officiating | 5,927.90 |
| 5800 Grant Program | 1,988.64 |
| 5910 Provincial Tournament Medals | 3,314.82 |
| 5920 Provincial Tournament Referee Expense | 4,200.00 |
| Total Expenses | \$22,333.18 |
| PROFIT | \$ -3,255.41 |



Pickleball BC

Balance Sheet

As of June 5, 2023

| | TOTAL |
|--|--------------------|
| Assets | |
| Current Assets | |
| Cash and Cash Equivalent | |
| 1000 Van City Chequing...6176 | 41,724.92 |
| 1005 Class B Membership Shares | 5.77 |
| 1010 Term Deposit 3 yr July 2025 | 6,200.00 |
| 1020 Term Deposit 3 yr Nov 2025 | 7,000.00 |
| 1030 Term Deposit 3 yr also Nov 2025 | 12,000.00 |
| 1040 PayPal | 0.00 |
| Total Cash and Cash Equivalent | \$66,930.69 |
| Accounts Receivable (A/R) | |
| Accounts Receivable (A/R) | 0.00 |
| Total Accounts Receivable (A/R) | \$0.00 |
| Total Current Assets | \$66,930.69 |
| Total Assets | \$66,930.69 |
| Liabilities and Equity | |
| Liabilities | |
| Total Liabilities | |
| Equity | |
| Opening Balance Equity | 70,186.10 |
| Retained Earnings | 0.00 |
| Profit for the year | -3,255.41 |
| Total Equity | \$66,930.69 |
| Total Liabilities and Equity | \$66,930.69 |



Facilities

Lots happening this spring around facilities, but I will keep this brief, I am open to discussion at the meeting tomorrow.

Mayne Island legal battle – Phil has looked at the court petition and we are working towards a recommendation for our board, that we will then need to take to the Mayne Island club.

I'm working with a Councilor in Gold River to help them convert one of two underused tennis courts to pickleball. Early days and no club formed yet but based on the photo of the existing underused facility, they seem to be on a great track.

I spent quite a bit of time in Vernon with 3 of the key movers and shakers of their fabulous indoor facility. Lots to learn listening to them all. There isn't any written documentation of their process, rather a series of steps towards their goal. One of the key takeaways is how the volunteer commitment made it all possible, not just in labourers, but also in retired skilled trades people who are club members. It would be great to see more facilities like theirs, but another club embarking on such a project needs to be cautious and very open about their internal resources as well as their connection to local government.

Our long-awaited guidelines have been sent to all club presidents. A few replied in the affirmative and 3 responded with concerns. We have addressed them to the extent that we could and should and will be issuing a "next version" of this living document in the next few days.

Dave Eaton




Facilities Development



Snell's Report to the Board June 6th2023

1. PADS
 - a. Proposed PBC Contract developed – feedback?
 - b. Hollyburn Planning Underway – April 2024
 - c. Assistance from Kerry
2. Communications & Social Media
 - a. New News Stories
 - i. **Top May News Stories – Mainly Provincials!**
[Provincials Well Underway in Vernon](#)
[PB Replaces Bed Bath and Beyond](#)
[Steve Deakin, First Pitch & 15k Paddles](#)
[Press Release: BC Provincials Details](#)
[BC Provincials In Vernon Ready To Go](#)
 - ii. **Continue positive stories & more suggestions please!!**
 - b. Potential June News Stories
 - i. Grant Program update – need help with details and story line
 - ii. Mayne Island PB vs. Tennis
 - iii. Virtual Trophy Wall Continued
 - iv. CNPL Tryouts
 - v. PCO By Laws
 - c. Walter's June Newsletter
 - i. May Links to Website= Up historically and overall
 - ii. June 15th target Date for Next One
 - d. Tweets @PickleballBC Continues
 - i. Tweet Sent Every News Story Posted with Links
 - ii. Using Hootsuite Platform for Social Media Messaging Dashboard
 - e. Other Social Media Sites
 - i. Facebook, YouTube& Instagram TBA
3. Website:
 - a. New ads and some deleted
 - b. Volunteer Wall added



- c. Tournament Page Updated Regularly& Board Minutes Posted
 - i. 54 Tournaments listed and updated daily
 - 1. Reg Closings
 - 2. Brackets Links and Reg Updates
- d. Comparative April to May Stats:
 - i. All stats up in May including Newsletter & Provincials' days
 - ii. May Newsletter Day Traffic Up Yr over Yr
 - iii. Improved Overall May stats **6%** 
 - iv. Unique visitors up 14% to 5500 in 30 days
 - v. 2 Pages per "Unique Visitor" Down Slightly
 - vi. April 2023 vs May 2023 Key Word Search Sources up Approx 14%
 - vii. Most April 2023 vs May 2023 Page Visits (**Up 13% to 11,000**)
 - 1. Home page 
 - 2. 2023 Tournaments Page Up again 10%
 - 3. CNPL News 1stranked Story Read
 - 4. Clinics Up 10% with new website positioning, then Where To Play
 - 5. News  +14%
- e. Website Updates TBA:
 - i. New Landing Page & Site Look and Feel
 - ii. Encourage more BC good news stories
 - iii. BC Players' Focus Stories and Details
 - iv. Continue to Consolidate/Add/Delete older pages& content

May 31 Membership Report

Douglas Park Pickleball is the only new club to begin operation in May. Qualicum has gone Radio Silence since receiving the setup package in March. North Shuswap is in a holding pattern too. Shawnigan Lake just popped onto our radar this week. I have removed Fuller Lake Pickleball Club from the system as they have been defunct for some time. This brings us to 88 affiliated clubs and 2 Associated organizations, up 15 Clubs from this time last year.



There were 1243 registrations in May, 535 renewals and 708 brand new PBC members. This is the first month ever that new member numbers were higher than renewals.

As of May 31st, there were 13267 Active PBC memberships, more than we had at the end of 2022 and an increase of 3258 over this point last year. There are still 2500+ members who expired in 2022 and have not yet renewed. Last year we gained 1800 new members between June 1 and the end of the year. As well, 1700 expired members renewed between June 1 and September 30th when renewals carried membership over into 2023. We could easily reach almost 16000 members this year if that growth occurs again.

No new National data has been provided to compare our results with.

Rod Williams

Referee - Officiating

1. The Pickleball BC/Pickleball Depot white shirts have all been distributed to our Board members. We have 2 large shirts and one double extra large remaining. David Snell has the three shirts as he is a little more centrally located for availability in the future.
2. We now have 20 Accredited level one referees in BC...up from 2 in January/2023. We have 19 level two referees...up from 16 in January. We still have 8 certified referees...no change.
3. From a refereeing perspective, the Provincials in Vernon went well. There were a few glitches on the first day or two to do with referee game assignments and WIFI reach, but the committee figured out a solution....and things went smoothly for the last few days.
4. On May 9, Elizabeth and I did 7 referee assessments in Tsawwassen.
5. On May 10, Elizabeth, Sharon MacDonald, and I did 8 referee assessments at the tournament venue in Vernon.



6. During the tournament, I interviewed the 10 assessment candidates that were not given a complete assessment in mid April. After discussing the previous assessment, asking them some verbal questions, and observing them while they refereed in Vernon.....I moved them along into a level one status.
7. Lesson learned about referee assessments!! Sharon and I have discussed how to improve the assessment procedure in the future..ie: have a referee trainer or qualified referee recommend a candidate for assessment. Some of the candidates were quite under-prepared, and it basically turned out to be a waste of time, planning, and effort. As per point #6, we will make sure that any referee that conducts an assessment in the future, will follow the Referee Assessment Form procedure.
8. On May 15, Elizabeth, Sharon, and I conducted a referee clinic in West Kelowna. We had 10 referees attend a two hour presentation, and practice their skills for two hours on-court.
9. On May 16, Elizabeth, Sharon, and I conducted a referee clinic in Kelowna. We had 15 referees attend a two hour presentation, and then practice their skills for almost 2 hours on-court.
10. On May 16, Elizabeth, Sharon, and I conducted a referee clinic in Penticton. We had 10 referees attend a one hour plus presentation, and then practice their skills for almost 2 hours on-court.
11. Another lesson learned!! In the future, we will make sure that the referees that attend a PBC referee clinic have done a basic amount of preparation to make sure they get the most out of the presentation and on-court training. Some of the attendees had not even read a rule book, completed an on-line test, or seen a pickleball score sheet.

Respectively submitted....

Rick Folk

Head Referee, Pickleball BC